KICKSTART MY CHART HOMEWORK

1. The following conclusions can be drawn from the kickstarter campaign:
   1. From the data the kickstarter campaigns are more successful for the Art related projects. People are mostly interested in funding theater musical projects especially theater plays and rock music. This parent category and sub-category recorded highest funding success and are also the ones that are currently live. On the contrary all the projects related to journalism were canceled
   2. Setting a high goal from the onset gave higher chance of successful campaigns
   3. It is advisable to start the funding early in the year however starting the campaign around May gives a much higher success rate
2. Limitations of the dataset include:
   1. We used a limited study sample for the analysis which may not be true representation. More so Excel is slow in analyzing large data volume
   2. There is potential for bias in the interpretation using the limited data set. This is compounded by the fact that we used Pivot Chats which has limitations and doesn’t make it easy to identify outliers since we can’t create scatter plots with the pivot data.
3. Other tables or graphs we could create include:
   1. Normal table
   2. Pie charts
   3. Scatter plots
   4. Dynamic charts
   5. Statistical tables and calculations (Mean, Median, variance, standard deviation)
   6. Forecast sheets